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## The issue of tourist accommodation in the Scandinavian Journal of Hospitality and Tourism

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## THE ISSUE OF TOURIST ACCOMMODATION IN THE *SCANDINAVIAN JOURNAL OF HOSPITALITY AND TOURISM*

**Abstract:** The aim of the study is to analyze the contents of the articles published in the Scandinavian Journal of Hospitality and Tourism with special attention paid to texts describing tourist accommodation in its broadest sense. The list of references was collected in a survey of Taylor & Francis Online<sup>1</sup> which includes online editions of the journal.

**Keywords:** tourist accommodation, tourism, Scandinavia.

### 1. THE GENERAL CHARACTERISTICS OF THE JOURNAL

The Scandinavian Journal of Hospitality and Tourism (SJHT) is a relatively new journal published from 2001, focusing on initiating and stimulating open discussion within hospitality and tourism and what influences their development. It aims to be relevant to practitioners and to academics in both private and public sectors. The journal takes an interdisciplinary approach through geography, economics, psychology, sociology, history or anthropology. The journal covers all types of empirical research and is based on a variety of methods including both quantitative and qualitative approaches as well as conceptual issues in the tourism industry of Nordic, North Sea and Baltic regions together with the investments associated with local and regional tourist industries. Apart from research papers and book reviews, the journal also welcomes research notes or comments of researchers and practitioners on other key issues (e.g. tourist events, research policy, philosophical discussion on the tourist industry etc.). The SJHT only publishes its manuscripts in English, however technical support is provided for translating non-English materials. Currently, the SJHT is published quarterly.

The authors are able to publish their research via so-called 'open access' through the Taylor & Francis Group which immediately publishes the accepted articles. The journal offers different copyright options to protect the original material of the authors under the terms of the *Creative Commons*.

The main aim of this article is to examine the contents of the journal with regard to the subject matter of the author's PhD thesis which is related to the issue of accommodation facilities. As the name of the journal might suggest, it publishes a lot of articles focusing on issues of accommodation which should be helpful in such preparation. During the process of preparing the following documentation the main goal was to focus on the bibliography related to hotels which would include issues such as the functioning of the facility and its staff as well as the marketing theories applied. The choice of the SJHT was determined by several factors. First of all, the journal focuses on different approaches to the issue of accommodation and provides discussion of its characteristics at a more complex level. Moreover, the journal is indexed on the ISI Master Journal List and therefore it is one of the most prestigious academic publishers including articles of prominent researchers related to Scandinavia.

### 2. BIBLIOMETRIC INDICES OF THE JOURNAL

The SJHT is included on the list of academic publishers indexed by the Institute of Scientific Information (ISI) in Philadelphia known as the ISI Master Journal List.

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The impact factor (IF) for SJHT in 2016 was 0.518<sup>1</sup> (whereas in 2013 it was 0.082<sup>2</sup>). In 2013 the SJHT was categorized as dealing with the subjects of 'Hospitality, Leisure, Sport and Tourism' and 'Sociology'. Moreover, it is included in Thomson Reuters Social Sciences Citation Index (a database of research papers, academics and the analysis of trends). The journal is also indexed in CABI (Abstracts, Leisure Tourism Database, Nutrition and Food Sciences Database, Veterinary Science Database); CSA (Human Population & Natural Resource Management); CSA (Sustainability Science Abstracts, Environmental Sciences and Pollution Management); EBSCO host (Associates Program Source Plus, Business Source Alumni Edition, Business Source Complete, Business Source Corporate, Business Source Premier, Current Abstracts, Hospitality & Tourism Complete, Hospitality & Tourism Index, TOC Premier, Vocational Studies Complete); GEOBASE; Forestry Abstracts; Leisure, Recreation and Tourism Abstracts; OCLC (Article First, Electronic Collections Online, Environmental Sciences and Pollution Management); Plant Genetic Resources Abstracts; Scopus; Social Sciences Citation Index; World Agricultural Economics and Rural Sociology Abstracts.

Currently, there are two editors-in chief on the journal's editorial board: Trude Furunes (Norwegian School of Hotel Management, University of Stavanger, Norway), and Jens Kristian Steen Jacobsen (University of Stavanger, Norway). Board members include Tommy Anderson (University of Gothenburg, Sweden), Peter Björk (Swedish School of Economics and Business Administration, Finland), Adriana Budeanu (Copenhagen Business School, Denmark), Peter Fredman (Mid-Sweden University, ETOUR Sweden), Gudrun Helgadóttir (Holar University College, Iceland), Lena Mossberg (University of Gothenburg, Sweden) and Liisa Tyrväinen (Natural Resources Institute Finland). The book reviews are edited by Szilvia Gyimothy (Aalborg University, Denmark). Editorial work is located in Stavanger, Norway and is associated with the Norwegian School of Hotel Management and the University of Stavanger. Published articles are the results of positive reviews by two referees who are chosen anonymously on the basis of their interests and academic background. The journal applies the *double blind review* so that both author and referee do not know each other's identities.

The SJHT confronts issues categorized into various topics addressing complex issues.

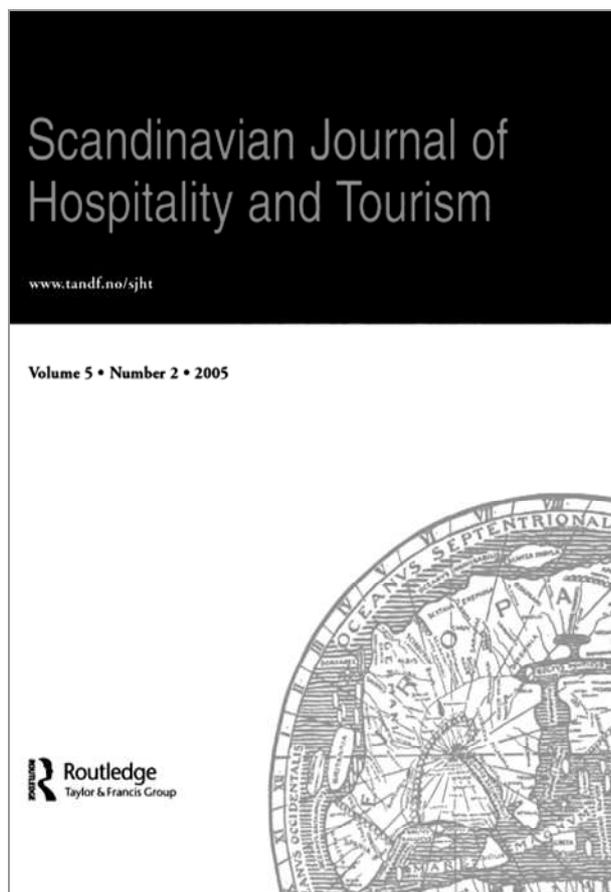


Fig. 1. The Cover of the *Scandinavian Journal of Hospitality and Tourism*  
Source: <http://explore.tandfonline.com/cfp/>

### 3. THE ISSUE OF TOURIST ACCOMMODATION IN THE GENERAL PROFILE OF THE JOURNAL

A typical research paper published by the SJHT should be no more than 7000 words; this limit includes footnotes, endnotes and references. The limit does not apply to tables or figure captions. In terms of subject matter, it might be divided into eight major categories: development of tourist infrastructure, a human being as a consumer of tourism, culture tourism and festivals, tourism areas (values and attractions), providers of tourism, tourism and recreation activity among different social groups, the relationship between climate change and tourism, tourism in dangerous zones.

The 'development of tourist infrastructure' category of might be divided into subsections dealing with issues however within different approaches, for instance *Development and Perception of Tourism* and its articles: "The Right of Public Access - Opportunity or Obstacle to Nature Tourism in Sweden?", "Differences in Tourists' and Local Residents' Perceptions of Tourism Landscapes: a case study from Ylläs, Finnish Lapland", "EU and Tourism Development: bark or itbe?", "Branding Europe - Between Nations, Regions and Continents". The above publications deal with theoretical considerations on the development of

tourism, globalization and the occurrence of brands in tourism. As far as globalization is concerned, the papers try to solve the problem of protecting the authenticity of places and events from over-simplification and being misunderstood by tourists.

The subsection *Development of Companies of the Tourist Sector* includes: "Tourism Employment and Creative In-migrants", "Employer Size and Wages in the Hotel Industry", "Obstacles to Developing Recreational Fishing Enterprises in Sweden", "Work-Family Conflicts and Enrichment in the Norwegian Hotel Industry" (Table 1). This particular subsection includes papers that deal with the legal entities conducting organization of tourism and accommodation. There are also articles that address the issue of the employment of immigrants in the tourism sector with special attention paid to the benefits provided. The other papers discuss and depict the problem of running a family sheltered accommodation as a case study.

The subsection on *Second Homes* includes: "A New Approach to Spatial-Temporal Development of Second Homes: Case Study from Iceland", "Second Home Ownership: A Blessing for All?", "Local Residents' Valuation of Second Home Owners' Presence in a Sparsely Inhabited Area", "The Shift from Hotels and Lodges to Second-Home Villages in Mountain-Resort Accommodation". The published content of this subsection might be described as the pros and cons of buying and the use of so-called second homes.

Another major section is the issue of a human being as a consumer of tourism. Obviously, this section was also divided into minor categories which focus on specific features of the consumer of tourism. It might be summarized as *Motives and Intentions of the Consumer*. The research papers include titles such as "The Role of the Body and Body Ideas in the Production and Consumption of Spa Experiences", "Motives for Russian Second Home Ownership in Finland", "Changes in Visitor Demand: Inter-year Comparisons of Swedish Hikers' Characteristic", "Preferences and Experiences", "Why Do People Purchase Nature-Based Tourism Activity Products? - a Norwegian Case Study of Outdoor Recreation". These articles deal with the issue of the incentives that drive people to choose particular a tourist destination. Most of the papers are defined as case studies.

*Customer Satisfaction* is a distinct subsection including "Family Flow: The Pleasures of 'Being Together' in a Holiday Home", "The Satisfaction of the Nordic Tourist with the Azores as a Destination", "Environmentalism and Tourism Preferences: a study of outdoor recreation in Sweden". The papers discuss the issue of satisfying customers' needs and an analysis of the factors which influence their level of satisfaction.

The last subsection addressing the consumer of tourism is *Emotional Experience of Tourists* containing papers such as "Between Risk and Comfort: Representations of Adventure Tourism in Sweden and Switzerland", "Tourism Experience Innovation Through Design", "Innovation and Value Creation in Experience-based Tourism". Those research papers raise the issue of the emotions that accompany tourism which are frequently related to unusual or even dangerous activities.

A great deal of time is devoted to issues of tourist trends and values and attractions of tourist destinations which attract tourists. Here, the subsection *Tourist Nature-based Adventure* should be distinguished containing articles such as "Norwegian Landscapes: An Assessment of the Aesthetical Visual Dimensions of Some Rural Destinations in Norway", "Nordic Slow Adventure: Explorations in Time and Nature", "Tourism Impacts and Local Communities in Estonian National Parks". Generally speaking, these papers contain discussion on the use of natural beauty as tourist destinations and constructing tourist products on the basis of nature.

The subsection *Rural Tourist* includes articles such as "Strategies in Norwegian Farm Tourism: Product Development, Challenges and Solutions", "Performing Gender and Rurality in Swedish Farm Tourism", "Implications of Climate Change for Rural Tourism in the Nordic Region". The papers provide theoretical background for building marketing strategies based on results of empirical studies.

The last subsection *Tourism in Protected Areas* contains the following articles: "People, Places, Protected Areas and Tourism: Place Attachment in Rosspport, Ontario, Canada", "Harmony or Conflict: a focus group study on Traditional Use and Tourism Development in and around Rondane and Jotunheimen National Parks in Norway", "National Park Visitor Segments and their Interest in Rural Tourism Services and Intentions to Revisit". These papers cover issues of tourism in national parks, the influence of the intensity of tourist flows on protected areas and natural beauty.

The legal entities organising tourism and accommodation are included in *Implementation of Innovation in Companies*. The following subsection includes articles that analyze the impact of modern technology (mobile phones and the internet) on improving the quality of tourism and the process of preparing new services for tourists. Examples of articles include "ICT Innovation and Local Economy: Mobile Game as a Tourist Attraction", "mGuiding (Mobile Guiding) - Using a Mobile GIS app for Guiding", "Innovative Processes in a Nature-based Tourism Case: the Role of a Tour-operator as the Driver of Innovation".

Tab. 1. Articles related to the issue of accommodation facilities in the Scandinavian Journal of Hospitality and Tourism

| Issue                       | Title of article  | Classified on the basis of: | Open access |
|-----------------------------|---|-----------------------------|-------------|
| [1]                         | [2]   | [3]                         | [4]         |
| Vol. 15, Issue 1-2, 2015    | Strategies in Norwegian Farm Tourism: Product Development, Challenges, and Solutions                                  | The content of the abstract | No          |
|                             | Performing Gender and Rurality in Swedish Farm Tourism  | The content of the abstract | No          |
|                             | Exploring Heterogeneous Tourism Development Paths: Cascade Effect or Co-evolution in Niagara?                         | The content of the abstract | No          |
| Vol. 13, Supplement 1, 2014 | The On-going Process of Reinventing Classic Tourism Destinations - The Case of Nordic Tourists in Madeira Island      | Keywords                    | No          |
| Vol. 14, Issue 3, 2014      | Green Meetings - Do They Matter to their Closest Stakeholders?  | Keywords                    | Yes         |
|                             | The Use of Web 2.0 as a Marketing Tool by European Convention Bureaux   | Title of the article        | No          |
| Vol. 14, Issue 2, 2014      | Embodying the Rural Idyll in Farm Tourist Hosting   | Title of the article        | No          |
|                             | Development of SERVQUAL and DINESERV for Measuring Meal Experiences in Eating Establishments                          | The content of the abstract | No          |
|                             | Wise Emotion Regulation and the Power of Resilience in Experienced Hospitality Leaders                                | Title of the article        | No          |
| Vol. 13, Issue 4, 2013      | Second Home Ownership: A Blessing for All?  | Title of the article        | No          |
|                             | Motives for Russian Second Home Ownership in Finland  | Title of the article        | No          |
|                             | Local Residents' Valuation of Second Home Owners' Presence in a Sparsely Inhabited Area                               | Title of the article        | No          |
|                             | The Shift from Hotels and Lodges to Second-Home Villages in Mountain-Resort Accommodation                             | Title of the article        | No          |
|                             | Second Homes: Curse or Blessing? A Review 36 Years Later  | Title of the article        | No          |
| Vol. 13, Issue 3, 2013      | The Role of the Body and Body Ideals in the Production and Consumption of Spa Experiences                             | Title of the article        | No          |
|                             | Family Flow: The Pleasures of 'Being Together' in a Holiday Home  | The content of the abstract | No          |
|                             | Contrasting Performances of Tourist and Migrant Motilities in Norwegian Hostels                                       | Title of the article        | No          |
|                             | Landowners' Perception of Risk Sources and Risk Management Strategies in Norwegian Salmon Angling Tourism             | The content of the abstract | No          |
| Vol. 13, Issue 1, 2013      | A New Approach to Spatial-Temporal Development of Second Homes: Case Study from Iceland                               | Title of the article        | No          |
| Vol. 12, Issue 4, 2012      | Strategic Entrepreneurship in the Hotel Industry: The Role of Chain Affiliation                                       | Title of the article        | No          |
| Vol. 12, Issue 3, 2012      | Employer Size and Wages in the Hotel Industry   | Title of the article        | No          |
| Vol. 11, Issue 4, 2011      | Apprentices' Expectations and Experiences in the Socialisation Process in their Meeting with the Hospitality Industry | Title of the article        | No          |
|                             | Work-Family Conflicts and Enrichment in the Norwegian Hotel Industry  | Title of the article        | No          |
| Vol. 11, Issue 1, 2011      | Critical Service Encounters in Hotel Restaurants: The Personnel's Perspective   | Title of the article        | No          |
|                             | Developing Wellness in Iceland. Theming Wellness Destinations the Nordic Way  | Title of the article        | No          |
| Vol. 10, Issue 1, 2010      | Visitors to Farm Tourism Enterprises in Norway  | The content of the abstract | No          |
| Vol. 9, Issue 4, 2009       | From 'Home' to 'Second Home': Emotional Dilemmas on Norwegian Smallholdings   | Title of the article        | No          |
| Vol. 9, Issue 1, 2009       | A Grid Cell Viewpoint to Resorts: Case Studies in Northern Finland  | Title of the article        | No          |
|                             | Silenced and Invisibile: The Work-experience of Room-attendants in Norwegian Hotels                                   | Title of the article        | No          |

| [1]                   | [2]   | [3]                         | [4] |
|-----------------------|---|-----------------------------|-----|
| Vol. 8, Issue 4, 2008 | Corporate Social Responsibility in Hospitality: Issues and Implications. A Case Study of Scandic  | Title of the article        | No  |
|                       | Why should Hospitality Management Focus more on the Construct of Basic Assumptions? A Review and Research Agenda  | Title of the article        | No  |
| Vol. 8, Issue 3, 2008 | Extraordinary Experiences through Storytelling  | Keywords                    | No  |
|                       | Exploring the Strategic Ground for Listening and Organizational Effectiveness   | Keywords                    | No  |
|                       | Competitive Dynamics and Pricing Behaviour in US Hotels: the Role of Co-location  | Title of the article        | No  |
|                       | Pricing Strategies in the Restaurant Industry   | Title of the article        | No  |
| Vol. 8, Issue 1, 2008 | Foreseeing the Future of Second Home Tourism. The Case of Finnish Media and Policy Discourse  | Title of the article        | No  |
| Vol. 7, Issue 4, 2007 | Hospitality Employees' Unemployment Risk: Panel Evidence from Norway  | Title of the article        | No  |
| Vol. 7, Issue 3, 2007 | The Development of Second Homes' Assessed Property Values in Sweden 1991-2001   | Title of the article        | No  |
|                       | Recreational Home Users – Potential Clients for Countryside Tourism?  | Keywords                    | No  |
|                       | Environmental Impacts of Rural Second Home Tourism – Case Lake District in Finland  | Title of the article        | No  |
|                       | Norwegian Cabin Life in Transition  | Keywords                    | No  |
|                       | Settled Tourists: Second Homes as a Part of Tourist Life Stories  | Title of the article        | No  |
| Vol. 7, Issue 2, 2007 | Price Differences at European Restaurants and Possible Implications for Tourism   | Title of the article        | No  |
| Vol. 6, Issue 4, 2006 | Atmosphere: Conceptual Issues and Implications for Hospitality Management   | Title of the article        | No  |
| Vol. 6, Issue 3, 2006 | Measuring the Relative Importance of Service Dimensions in the Formation of Price Satisfaction and Service Satisfaction: A Case Study in the Hotel Industry | Title of the article        | No  |
| Vol. 5, Issue 3, 2005 | Training Paradox in the Hotel Industry  | Title of the article        | No  |
| Vol. 5, Issue 2, 2005 | Age Management in Norwegian Hospitality Businesses  | Title of the article        | No  |
|                       | The Meal Experiences of à la Carte Restaurant Customers   | Title of the article        | No  |
| Vol. 5, Issue 1, 2005 | Family Holidays. A Qualitative Analysis of Family Holiday Experiences   | The content of the abstract | No  |
| Vol. 4, Issue 3, 2004 | Quantitative or Qualitative? A Content Analysis of Nordic Research in Tourism and Hospitality   | Title of the article        | No  |
|                       | Advancement in Computing: Implications for Tourism and Hospitality  | Title of the article        | No  |
| Vol. 4, Issue 2, 2004 | Implementing Quality and Health/Safety Systems in the Hospitality Industry. A Comparison with the Aluminium Industry in Norway                              | Title of the article        | No  |
| Vol. 2, Issue 2, 2002 | Development of Second-Home Tourism in Denmark   | Title of the article        | No  |
|                       | Merging Systematic Occupational Health and Safety Management with Food Control: A Healthy Recipe for the Hospitality Industry                               | Title of the article        | No  |
| Vol. 2, Issue 1, 2002 | Farm Tourism in Sweden: Structure, Growth and Characteristics   | The content of the abstract | No  |
|                       | Hotels as Learning Arenas   | Title of the article        | No  |

Source: <http://www.tandfonline.com.taylor-francis.han3.lib.uni.lodz.pl/loi/sjht20>.

*Development of Tourism Staff* is a subsection which includes articles such as “Tourists Co-producing Guided Tours”, “Work-Based Arts: a Resource for the Guided Tour?”, “Looking for the Right Kind of Person: Recruitment in Nature Tourism Guiding”.

The vast majority of publications focus on the qualifications of tourism staff. Those qualifications ought to be constantly improved in order to provide the best quality of service for the customers and the achievement of goals.

*Management and Strategies in Tourism* is the last subsection on legal entities in tourism. The issues raised by the articles focus on using social media as a way of gaining the interest in provided services as well as implementing marketing strategies. Examples include: "Social Media Strategies and Destination Management", "Competitive Dynamics and Pricing Behavior in US Hotels: the Role of Co-location", "Pricing Strategies in the Restaurant Industry".

*Tourism and Recreation Activity of Different Social Groups* is a distinct section with articles such as "Contrasting Performances of Tourist and Migrant Motilities in Norwegian Hostels", "Seasonal Workers in Swedish and Norwegian Ski Resorts - Potential in-migrants?", "The Nordic Tourist in the Atlantic Islands of the Azores, Madeira and the Canaries". The publications focus on an analysis of the results of research into tourism activity concerning the status of the participants (national citizen or immigrant). They indicate particular relationships and compare different social groups.

Articles published in SJHT address the important issue of the *Relationship Between Climate Changes and Tourism* as well. Articles such as "Arctic Tourism and Sustainable Adaptation: Community Perspectives to Vulnerability and Climate Change", "Will Climate Change Kill Santa Claus? Climate Change and High-Latitude Christmas Place Branding", "Tourism and the Anthropocene" are a few examples of the issues addressed. Interest in the sustainable development of the tourist sector as a remedy for climate change, which might weaken or destroy some tourist destinations, can be found as well.

*Tourism in a Dangerous Zone* is a set of articles that deal with danger in some attractive tourist destinations posed by both the force of nature and human activities. Exemplary articles: "Effects of Sudden and Dramatic Events on Travel Desire and Risk Judgments", "Development of a Mechanism for Typhoon- and Flood-risk Assessment and Disaster Management

in the Hotel Industry: a Case Study of the Hualien Area"; "Procreative Crisis Planning: Lessons for the Accommodation Industry".

The last broad section is called *Culture Tourism and Festivals* with articles such as "Impacts of Cultural Events in Eastern Finland - Development of a Finnish event Evaluation Tool", "Exploring the Success of the Gladmatfestival (The Stavanger Food Festival)", "Festival Ownership: differences between Public, Non-profit and Private Festivals in Sweden". They focus on analysis of the following festivals as events that are attractive tourist destinations and examine the relationships between different forms of organisation.

#### 4. SPECIFIC VS GENERAL SUBJECTS: DIFFERENCES AND SIMILARITIES

The subject matter of 57 articles from the 29 volumes of the magazine available online concerned accommodation. This might be perceived as a positive outcome, however when compared to the 269 articles (52 volumes) published by 2015 it is easily seen that the topic of accommodation is only a minor part.

What is more, there is the problem of categorising each of the articles relative to accommodation, although there are three solutions available. First of all, phrases connected to accommodation are sometimes included in the title of the article (e.g. "Hotels as Learning Arenas" - Volume 2, Issue 1, 2002 and "Age Management in Norwegian Hospitality Business" - Volume 5, Issue 2, 2005). Secondly, keywords associated with accommodation might be a hint (e.g. one of the key words for the article "Recreational Home Users - Potential Clients for Countryside Tourism?" - Volume 7, Issue 3, 2007 is *second home*). The last solution is to search for phrases dealing with accommodation in the abstracts of the articles (e.g. one of the phrases in the article "Extraordinary Experiences

Tab. 2. Special editions of the Scandinavian Journal of Hospitality and Tourism

| Volume number               | Title of Special Issue  | Number of articles | Open access |
|-----------------------------|---|--------------------|-------------|
| Vol. 12, Issue 1, 2012      | Special Issue: Guided Tours and Tourism   | 5                  | No          |
| Vol. 11, Supplement 1, 2011 | Special Issue: Tourism in Protected Natural Areas: the Nordic-Baltic Context                  | 5                  | No          |
| Vol. 11, Issue 3, 2011      | Special Issue: Tourism in a Decade of Terrorism, Disasters and Threats - some Lessons Learned | 10                 | No          |
| Vol. 9, Issue 2-3, 2009     | Special Issue: Festival Management  | 11                 | No          |
| Vol. 8, Issue 3, 2008       | Special Issue: Strategy in Hospitality Management   | 4                  | No          |
| Vol. 7, Issue 3, 2007       | Special Issue: Second Homes   | 5                  | No          |
| Vol. 7, Issue 1, 2007       | Special Issue: Tourist Experiences  | 5                  | No          |
| Vol. 6, Issue 1, 2006       | Special Issue: Tourism and the Sámi   | 4                  | No          |

Source: <http://www.tandfonline.com.taylor-francis.han3.lib.uni.lodz.pl/loi/sjht20>.

through Storytelling" – Volume 8, Issue 3, 2008 – is the word *hospitality*). All of the 57 articles mentioned above were categorized on the basis of the content of their abstracts. If the sole name of the article was concerned, only 41 articles would fall into the category, six more included *hospitality* as a key word, while the last ten were categorized according to the content of their abstracts related to accommodation.

There are instances where some of the volumes are 'profiled' (all of the articles are related to the same subject matter). In that case, the entire volume is called a *Special Issue* (Table 2). Eight out of 52 volumes of the journal published up to 2015 are categorized as 'profiled' (the first was issued in 2006 and the last in 2012). Their subject matter deals with emotional tourism, tourism among particular social groups, cultural tourism, tourism in the age of terrorism, tourism in protected areas and tour guiding. The issue of accommodation was raised in two special editions concerning second homes (five articles in 2007) and strategies in hospitality management (four articles in 2008).

## 5. REGIONAL SUBJECTS

The regional theme of the journal is strongly emphasized. As suggested by the name, the subject matter is above all connected to Scandinavia. The website of SJHT gives information that the area of research is extended also to the coastal areas of the North and Baltic Seas. Therefore, the name of the journal might imply a limited content, however, there are also articles concerning North America, yet less attention is paid to them. The authors of the articles come from different countries and different academic communities. Consequently, their content is variable despite concerning the same subject matter.

## 6. CONCLUSION

The Scandinavian Journal of Hospitality and Tourism is an academic journal which concerns issues of development and oncoming changes to the tourist industry within Scandinavia, and the coastlines of the North and Baltic Seas. Though the area of research might seem limited or perceived as a disadvantage, it is worth remembering that the journal is based on the knowledge and experiences of the researchers from all over the world which enables a wide perspective and ensures discussion and the exchange of views. Various subjects of the articles as well as carefully conducted research enable readers to follow

the trends developing in the tourist industry. The journal addresses current issues and problems concerning tourism as an academic and business activity. It is certainly one of the most relevant journals devoted to tourism that is available on the market, even though its content is sometimes limited to particular geographical areas.

The author of this article is somehow satisfied with the realization of the goals described in the introduction, however she remains disappointed with the lack of open access to the entire issues. She claims that reading abstracts is not enough to form opinions on subjects in the area of her interest. The article is a step forward for the author to gather the data necessary for explaining the complexity of the problem of accommodation and an attempt to check research conducted on this particular issue.

*Translated by Amelia Szulc*

## ENDNOTES

- <sup>1</sup> <http://www.tandfonline.com/>.
- <sup>2</sup> <http://explore.tandfonline.com/page/bes/impact-factors/slt>.
- <sup>3</sup> <http://www.tandfonline.com/action/journalInformation?journalCode=sjht20>.

## WEBSITE

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